

Student Mentor Directory

American Angus Association

3201 Frederick Ave., St. Joseph, MO 64506

Shelia Stannard, director of communications and events • [sstannard@angus.org](mailto:ssannard@angus.org) • 816.383.5152

The American Angus Association is a member-based beef breed registry. The association provides programs and services to its members and commercial cattle producers.

The communications department offers two summer internships. Both involve writing, photography and design. One is more show focused and one is more industry focused. Deadline for application is Feb. 1, to Shelia.

American Hereford Association (AHA)/Hereford Publications Inc. (HPI)

1501 Wyandotte, P.O. Box 014059, Kansas City, MO 64101

Caryn Vaught • cvaught@hereford.org • 816.842.3757

The AHA keeps the records of the Hereford breed and promotes the interests of its breeders. HPI produces Hereford World, the official Hereford breed publication, as well as providing a number of other communication services through its Creative Services department.

HPI and the AHA communication team offer a summer communications internship for a college junior or senior pursuing a degree in agricultural journalism or agricultural communications. The AHA youth activities department offers a summer internship for a college student interested in assisting with planning and execution of junior shows and leadership events. Certified Hereford Beef (CHB) LLC, a wholly owned subsidiary of the AHA, offers a summer internship for a college student 21 years of age. The intern's primary responsibility is to help account managers with the sales and marketing of CHB®. Deadlines to apply are typically in February/March.

Cattle Design

7734 US Hwy. 83, Abilene, TX 79602

Julie Murnin • juliemurnin@cattledesign.com • 325.370.3103

Free-lance graphic design company for the livestock industry, specializing in design work for cattle producers.

Combine practical knowledge of the industry with graphics to link the producer to their communications goals.

Certified Angus Beef LLC - Headquarters

206 Riffel Rd., Wooster, OH 44691

Lance Zimmerman, marketing manager, supply development

lzimmerman@certifiedangusbeef.com

330.345.2333, ext. 252

The Certified Angus Beef® brand is owned by the American Angus Association and its 35,000 members, the brand's mission is to increase the demand for registered Angus cattle through a specification-based, branded-beef program to identify consistent, high-quality beef with superior taste. The Supply Development Division's goal is to develop marketing and educational events that promote the advantages of the brand to producers. Internships and student employees are available on an as-needed or as-interested basis. College students are encouraged to talk with the human resources director about the options or refer to the "Job Opportunities" link at

Certified Angus Beef LLC - Kansas office

1107 Hylton Heights Rd., Manhattan, KS 66502

Miranda Reiman, industry information specialist, mreiman@certifiedangusbeef.com

Steve Suther, industry information director, ssuther@certifiedangusbeef.com

Certified Angus Beef LLC is a branded beef company that works with all segments of the industry from seedstock producer to consumer. Our Industry Information Division works to stimulate a quality focus and provide cattlemen and women with resources to help them reach their high quality beef production goals.

We offer a summer and school-year internship, open to junior and senior students. Interns write news releases and feature stories about feedlots, cow-calf producers and university research, among other things. Students are responsible for the entire process, from setting up interviews to sending the final versions out to media. Interested applicants should be self-starters who are open to direction and possess writing, interviewing and photography skills. Open a mentoring dialog with Miranda or Steve by phone or e-mail. We will be happy to correspond with any student anywhere.

Gelbvieh World

10900 Dover St., Westminster, CO 80021

Lori Maude, director of communications • lorim@gelbvieh.org • 303.465.2333

American Gelbvieh Association is the official registry for Gelbvieh cattle in the United States. *Gelbvieh World* is the official publication of the American Gelbvieh Association, serving AGA members and commercial producers with industry information. We have a two-person magazine staff, and AGA has 10 people on staff. Everyone wears more than one hat to get everything done.

American Gelbvieh Association and American Gelbvieh Junior Association offer a paid summer internship to work with junior programs. The internship also offers the opportunity to work with the *Gelbvieh World* magazine staff to write articles or develop graphic design skills.

Kansas Livestock Association

6031 SW 37th St., Topeka, KS 66614

Scarlett Hagins, communications program manager • scarlett@kla.org • 785.273.5115

Kansas Livestock Association (KLA) is a trade organization representing the business interests of members at both the state and federal levels. Voluntary dues dollars paid by producers are used for programs that benefit KLA members in the areas of legislative representation, regulatory assistance, legal troubleshooting, communications and the advancement of youth. Members of the association are involved in all segments of the livestock industry, including cow-calf production, cattle feeding, swine, dairy and sheep.

Limousin World

2005 Ruhl Drive, Guthrie, OK 73044

Kyle Haley • kyle@limousinworld.com • 405.260.3775

Limousin World is based in Guthrie, Okla., and is a monthly magazine geared toward producers of registered Limousin cattle.

Missouri Beef Cattleman

13330 Walnut

Andy Atzenweiler • mobeef@sbcglobal.net • 816.471.0200

Missouri Beef Cattleman is the official publication of the Missouri Cattleman's Association. It is published 12 times a year with a circulation of 6,500. Started in 1971 by Larry Atzenweiler, it is now run by his son, Andy. Larry still sells advertising for the magazine and is very involved in the editorial content. Andy does all of the production work on the magazine and does most editorial work.

Ozarks Farm and Neighbor

(Missouri) 17473 Hwy. 5, Lebanon, MO 65536 • P.O. Box 1319, Lebanon, MO 65536

(Arkansas) 140 E. Buchanan St., Prairie Grove, AR 72753 • P.O. Box 6, Prairie Grove, AR 72753

(Missouri) **Stan Coffman** • stan@ozarksfn.com • 866.532.1960

(Arkansas) **Lindsay West** • lwest@ozarksfn.com • 866.532.1960

Publish two 17 times a year tab newspapers that are written for, by and about farmers. Mailed to livestock taxpayers in 22 counties in southwest Missouri and 16 counties in northwest Arkansas.

Internships available on a individual basis.

Ranch House Designs

3711 Ardenne Ct., College Station, TX

Rachel Williams • rachel@ranchhousedesigns.com • Please e-mail

Ranch House Designs is a full-service graphic design and communications firm specializing in Web and print media. We serve clients in all industries, however, many of our clients are in the beef industry. We have two offices: College Station, Texas, and Wharton, Texas.

We offer two paid summer internships based out of our Wharton, Texas, office. Housing is also provided.

Applications are due mid-spring and are selected by April 1.

Seedstock EDGE magazine

P.O. Box 2417, 1769 U.S. 52 West, West Lafayette, IN 47996-2417

Megan Sheridan, managing editor; **Kati McQueen**, assistant editor;

Christy Couch Lee, production coordinator; **Stephen Weintraut**, graphic designer

megan@nationalswine.com; **kati@nationalswine.com**;

christy@nationalswine.com; **steve@nationalswine.com** • 765.463.3594

Seedstock EDGE is the official publication of the National Swine Registry. Published nine times a year, *Seedstock EDGE* is the primary communication between NSR and its members. The National Swine Registry (NSR) formed in 1994 as a result of the consolidation of the American Yorkshire Club, the Hampshire Swine Registry and the United Duroc Swine Registry. In January 1998, the American Landrace Association joined the National Swine Registry. These four breed organizations are located in one central office in West Lafayette, Ind.

NSR offers two summer internships – one NSR Communications internship and one National Junior Swine Association internship. The NSR Communications intern's duties will include developing concepts and design for advertisements and editorial content for *Seedstock EDGE*. The intern will also contribute to the design, layout and content of two NSR newsletters, "For the Record" and "The Pinnacle," and will assist with writing and distributing press releases about NSR events. Responsibilities for the NJSA intern will include: assisting with junior shows and events, assisting with preparing "The Pinnacle" and other promotional materials; handling in-office correspondence with NJSA members; preparing for events at the fall regional shows; and other duties as assigned. Applications are typically available in November and are due Feb. 1.

The American Quarter Horse Journal

1600 Quarter Horse Drive, Amarillo, TX 79104

Jim Bret Campbell • **jbcampbell@aqha.org** • 806.378.4377

The American Quarter Horse Journal is the official business publication of the American Quarter Horse Association. We offer three internships: spring, fall and summer. Primarily writing, but includes some photography and editing.

The Cowboy Connection

1128 N. Cherry, Ada, OK 74820

Lisa Bryant • **cowboyconnection@sbcglobal.net** • 580.332.7480

The Cowboy Connection specializes in desktop publishing, photography, feature writing and Web site development for agricultural companies and ranches. The Cowboy Connection combines a livestock background with communications and public relations experience for effective newsletters, brochures, sale catalogs, advertising, photography and other promotional materials.

Texas Longhorn Trails

2315 N. Main St. #402, Fort Worth, TX 76106

Brenda Cantrell • **brenda@tlbaa.org** • 817.625.6241

Texas Longhorn Trails is the monthly publication for the Texas Longhorn Breeders Association of America with a circulation of 5,000.

Internships available as editorial assistants, proofreaders, photographers and graphic artists.