

For Immediate Release
Contact: Diane Johnson, 817/336-1130

NEW OFFICERS AND DIRECTORS ELECTED FOR LIVESTOCK PUBLICATIONS COUNCIL

FORT WORTH, TEXAS- Kyle Haley, editor/publisher of *Limousin World*, Guthrie, Okla., was elected to serve the Livestock Publications Council (LPC) as its president for 2007-2008. Elections were held during the Agricultural Media Summit at the LPC annual meeting held in Louisville, Ky., July 28-Aug 1. This event is a joint convention of LPC, American Agricultural Editors' Association and American Business Media Agri-Council.

Serving as first vice president is Jim Bret Campbell, *The American Quarter Horse Journal*, Amarillo, Texas. Marilyn Brink, Kanwaka Communications, Piedmont, Kan. will serve as second vice president. Filling the secretary/treasurer position will be Andy Atzenweiler, *Missouri Beef Cattleman*, Kansas City, Mo. Lisa Bryant, Cowboy Connection, Ada, Okla., will stay on the executive committee as immediate past president.

Members elected to serve new terms on the board of directors include: Carey Brown, *Cow Country*, Lexington, Ky; Scarlett Hagins, *Kansas Stockman*, Topeka, Kans., and Jay Carlson, *BEEF* magazine, Overland Park, Kan.

Those on the board of directors who will continue their terms include: Angie Denton, *Hereford World*, Blue Rapids, Kan.; Beverly Moseley, *Land and Livestock Post*, College Station, Texas; Kathy LaScala, Food 360, Lenexa, Kan.; Scott Vernon, Brock Center for Ag Communication, San Luis Obispo, Calif.; Stan Coffman, *Ozarks Farm and Neighbor*, Lebanon, Mo., and Christy Lee, *Seedstock Edge*, West Lafayette, Ind.; Don Norton, Boelte-Hall, Roeland Park, Kan.

LPC is a non-profit international organization serving the dynamic livestock communications industry. Its goal is to provide a forum through which members can obtain information on how to improve their overall effectiveness and value to both readers and advertisers. For more information on LPC and its services or membership please contact LPC, Diane Johnson, Executive Director, 910 Currie Street, Fort Worth, Texas 76107; 817/336-1130; dianej@flash.net.

Cutline:

Newly elected officers of the Livestock Publications Council are: front row: Kyle Haley, *Limousin World*, Guthrie, Okla.; Jim Bret Campbell, *The American Quarter Horse Journal*, Amarillo, Tex.; Marilyn Brink, Kanwaka Communications, Piedmont, Kan.; Andy Atzenweiler, *Missouri Beef Cattleman*, Kansas City, Mo.; Lisa Bryant, Cowboy Connection, Ada, Okla.; and Diane Johnson, LPC executive director, Fort Worth, Texas. Second row: Scott Vernon, Brock Center for Ag Communication, San Luis Obispo, Calif.; Scarlett Hagins, *Kansas Stockman*, Topeka, Kan.; Stan Coffman, *Ozarks Farm and Neighbor*, Lebanon, Mo; Carey Brown, *Cow Country*, Lexington, Ky.; Christy Lee, *Seedstock Edge*, West Lafayette, Ind.; Stephanie Veldman, *BEEF*, Minneapolis, Minn.; Kathy LaScala, Food 360, Lenexa, Kan.; Angie Denton, *Hereford World*, Blue Rapids, Kan.; Don Norton, Boelte-Hall, Roeland Park, Kan. (not pictured are directors Beverly Moseley, *Land and Livestock Post*, College Station, Texas and Jay Carlson, *BEEF* magazine, Overland Park, Kan.)